

BUSINESS COMMUNICATIONS

in the news

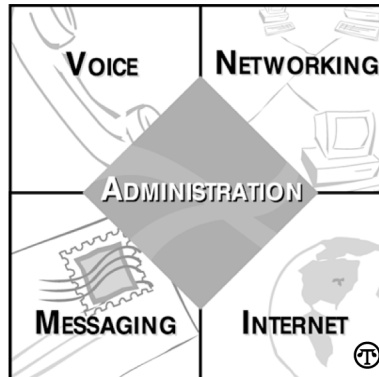
Next-Generation Phone Systems For Small Business

(NAPS)—“Less is more” is an aphorism increasingly applicable in the communications industry, where users are getting more features while requiring less (and smaller) equipment.

For example, a new kind of telephone system integrates four essential functions (voice, data networking, messaging and Internet access), providing businesses with an easy, compact, cost-effective solution for all their communication needs.

Features include voice mail; an auto attendant, which reduces the need for a full-time receptionist; PBX, which maximizes the efficient use of a single telephone number for both voice and fax calls; an intranet home page, which gives employees access to common documents; and remote access, which allows staff members to retrieve or send messages, files and other data from any location with telephone access.

The Phone Data eXchange (PDX), developed by Praxon, Inc., is a reasonably priced, modular system designed for small and medium-sized businesses. It is scalable to accommodate business growth and technological advances, and is considered easy to install, use and manage—particularly helpful for small businesses with no on-staff technical experts.



New phone systems let businesses accomplish more with less equipment.

“The Praxon PDX has been a very significant enhancement to our business,” said Peter Boon, Managing Director of Donnington Associates, a recruitment consulting firm. “The more ways that we can reach out to people and have people reach out to us, the better we can serve both sides of the job market.”

The Praxon PDX, first sold in 1998, is now available through a network of more than 800 authorized resellers in the United States and through distributors in Europe, the Pacific Rim and South America.

To learn more about Praxon and the company’s next-generation phone systems, visit the Web site at www.praxon.com/naps.