

# Technology In Our Lives

## Cell Phones Proving To Be Safe Investment

(NAPSA)—Once thought of by some to be a luxury item, cell phones have proven to be practical accessories for people who spend a lot of time on the road.

Whether it's a call to check on weather conditions or to let loved-ones know why you're late, many consumers have found that cell phones can eliminate distractions and worries, while adding to driving safety.

For example, the story of Claude McDuffie—a retired carpenter and part-time property manager—demonstrates how a cell phone can be more than just a luxury.

McDuffie's daughter, Grenae Dudley, purchased a TracFone Wireless phone for him as a Christmas gift out of concern for his safety. Grenae also bought Claude a TracFone Plus3 card, which provides one year of annual service for only \$99, so her dad would not have to worry about redeeming his service on a bi-monthly basis.

Knowing her father would use TracFone strictly for emergency purposes, his daughter was attracted to the wireless service's "pay as you go concept." This approach allows customers to purchase air time as they need it by visiting over 30,000 retail outlets nationwide that sell TracFone, or accessing the Web site.

It wasn't long before the cell phone proved to be a wise and safe investment.

McDuffie's truck broke down



**A growing number of drivers, such as Claude McDuffie pictured above, have learned that a cell phone can be a life saving tool as well as a practical convenience.**

in a remote area of Detroit, Michigan in the middle of a snowstorm at midnight with sub-zero temperatures. What might have been a life-threatening situation for another 78-year-old became a minor incident when McDuffie used his TracFone to call for help.

"My dad was stranded in sub-zero temperatures and on top of that his truck heater was not working," said Dudley. "He could have easily frozen to death."

To learn more about TracFone Wireless service, visit the Web site at [www.tracfone.com](http://www.tracfone.com) or call 1-800-867-7183.