

Wireless Users Give Thanks For Instant Communication Top Ten List Recognizes Innovation, Experience

(NAPSA)—Today, our perception of what to be thankful for has evolved. Often small but significant, the objects and ideas we value tend to focus on interaction among family, friends and colleagues. Sometimes, people even stop, think and give thanks for the personal and professional innovations that improve their lives every day.

Reliable communication is invaluable, and it's something we've all come to expect and appreciate every day. Innovation in communication means clear and more immediate contact with the people we need to speak with most—at home and at work. Innovation in communication can mean Nextel Direct Connect®. As the company celebrates ten years of innovation to experience with Direct Connect™, users can be thankful for the long-range digital walkie-talkie feature for these top ten reasons:

1. It's instant—get right through in less than a second to any Nextel phone in your area.

2. It's going nationwide. This time next year, you'll be able to use Nationwide Direct Connect to connect instantly from coast-to-coast.

3. Conversations may be shorter—the average Direct Connect call lasts 40 seconds.

4. Tracking down teenagers at ballparks and shopping malls is

easy and immediate when the whole family has a walkie-talkie and cell phone in one.

5. Contractors can communicate across functions to get the job done faster and cheaper—Direct Connect is a favorite tool in the construction industry.

6. Mobile workforces spend less time leaving voicemail and more time getting connected when they can reach customers and co-workers with the touch of a button.

7. Direct Connect saves money—most calling plans have unlimited Direct Connect minutes that don't count against cellular minutes.

8. Communicating with your whole family just got easier with the Group Call feature—let everyone know you're running late at once with the push of a button.

9. Local parcel services use Direct Connect to instantly communicate delivery times, directions and shipping dates, meaning that important packages arrive at your door without delay.

10. It's considered the most reliable service available. The all-digital packet data network—the only one of its kind—ensures that you will always be able to get through to those who need you.

For more information on Nextel Direct Connect, call 1-800-NEXTEL9, or visit www.nextel.com.