

Finding Your Phone Mate—A Match Made In Mobile-Phone Heaven

(NAPSA)—Remember those '80s- and early '90s-era movies where the big executive uses an oh-so-cool wireless phone as bulky as a carton of milk—and with about as many features?

Wireless phones have come a long way since they were only available for the corporate elite. Mom often uses her phone to balance work and home life. Dad may prefer to check office e-mail or sports scores on the Web. The kids like to stay in touch with their friends using instant messaging (IM).

Today, 54 percent of the total U.S. population has wireless phones. Since the features and capabilities of wireless phones can vary as much as the needs of different family members, here are some tips on what to look for when wireless shopping for the family:

Mom and Dad

- E-mail lets parents stay connected with friends or the office while getting out more with the family
- IM and text messaging provide a convenient way for parents to keep in touch
- An organizer helps keep their busy lives “on track”

For this type of user, consider a powerful, full-featured wireless device with voice and data capabilities, such as a T-Mobile BlackBerry phone.

Teens/Young Adults

- IM and text messaging allow teens to keep in touch with their friends
- Cool personalization options including the latest ringtones and caller ID pictures let teens express their ever-developing personalities
- A built-in camera lets teens share those “you-had-to-be-there!” moments



Mobile phones can mean many things to every generation.

For this type of user, a slick device with lots of attitude is the ticket. Consider the popular T-Mobile Sidekick II.

Young Adults and Any Family Members Who Want Flexibility and the Latest Features

- Pay As You Go plans mean you won't worry about costly wireless phone bills
- No long-term contract means not getting locked into obligations
- Stylish phones with cool communications options and features
- Widely available starter kits with popular phones make it easy to get set up

For this type of user, look for Pay As You Go plans like T-Mobile To Go which offer popular camera and text messaging phones such as the Motorola V300 and Nokia 6800.

Families with multiple wireless phone users should consider FamilyTime plans. These plans include unlimited mobile-to-mobile minutes with two lines of service, and up to three more can be added. All the charges are on one bill and all the minutes are shared—perfect for busy families that like to stay in touch.

For more information, visit www.t-mobile.com.