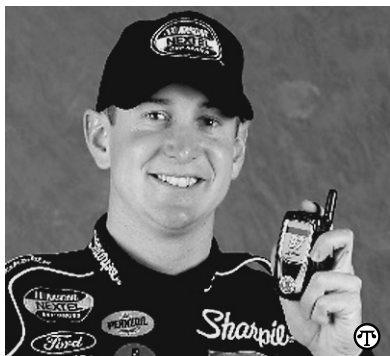


# NEWS OF SPORTS

## Horsepower In Your Hand



**New technology enhances the experience for sports fans.**

(NAPSA)—Imagine hearing the quarterback's calls in the huddle, or a baseball manager's words on the pitcher's mound.

Much the way the first television and radio broadcasts forever changed how sports events could be experienced, some new technology now delivers two ways to be part of the action using mobile phones:

- Racing fans across the U.S. can now dial into live radio conversations between drivers and their teams using a service known as FanScan.

- Color graphics on a phone's screen, real-time details about the cars such as track location, speed, RPM, throttle indicators and lap counts can be shown through a service known as PitCommand.

On average, a NASCAR Nextel Cup Series™ race draws a larger crowd than a Super Bowl, NBA Finals game and World Series game combined.

In addition to the large attendance at the track, many more fans follow the races from home.



**The same live information that pit crews watch at races is now available on phones.**

“Even the most die-hard fans can’t make it to every race,” said NASCAR Driver Kurt Busch. “Now fans can experience exactly what drivers are hearing and saying, and they can see the same critical information that drivers’ crew chiefs are viewing in the pits.”

For real-time details, a small black box on each car transmits information to a central hub that then relays it to the mobile phones, all within split seconds. The advanced technology behind these services could have never been imagined when NASCAR races first began 55 years ago.

PitCommand, as part of the NASCAR.com To Go service, and FanScan are available on many Nextel mobile phones. Eleven phones have NASCAR themes such as a checkered-flag design or a resemblance to the cars of top drivers, including Rusty Wallace, Dale Earnhardt, Jr. and Jeff Gordon.

To order phones or services, call 1-800-639-6111 or visit [www.nextel.com](http://www.nextel.com) or a Nextel retail store.