

# HOLIDAY HINTS

## Bringing Families Together With Technology

(NAPSA)—Today, the holiday season is as much about tinsel as it is about taking advantage of the latest technology.

Technology can make seasonal preparations so much easier, and with many families living far from each other, it can offer fun ways to help you feel more connected.

“Technology is often categorized as impersonal, but the truth is that innovative technology can help keep people connected,” said Harry Campbell, president of Consumer Markets at Embarq Corporation (NYSE: EQ).

EMBARQ offers innovative products and commonsense tips that will help families living far apart stay connected and celebrate the holidays together.

- More than half of Internet users plan to do some of their holiday shopping online this year, according to statistics from Internet Retailer (2007). Join the trend and spend more time at home with your family and less time standing in register lines by shopping online with high-speed Internet.

High-speed Internet can be relatively inexpensive, starting at \$19.95 a month with services such as EMBARQ.

- Flights to visit friends and family will cost 3 percent to 7 percent more than they did last year, according to the holiday travel forecast from farecast.com (2007). This year, spare yourself the expense and hassle of holiday travel, and:

- Capture Grandma’s surprise as she unwraps her gift with a digital zoom on a new wireless phone and instantly send the photo to other family members. The LG350 phone includes a 1.3-megapixel camera and camcorder.



**'Tis the season to make the most of technology. Use it to capture and share every smile and snowflake.**

- Organize a family and friend cross-country video gaming tournament.

- Almost 2 billion Christmas cards are sent to friends and loved ones each year, which makes Christmas the No. 1 card-sending occasion in the United States, based on data from the U.S. Census Bureau. Celebrate a paperless holiday by sending holiday greetings, pictures and all, with high-speed Internet—no postage necessary.

- Hold on to memories year after year with a photo printer that reproduces high-quality digital photos in a flash.

- After a day of hectic holiday activity, relax with the latest entertainment products. You can watch sports or a holiday special via DISH Network satellite TV. Bundle DISH TV with other services and benefit from monthly discounts and one point of contact.

- Bring back memories from years past as you listen to your favorite holiday tunes with your MP3 player.

Much of this technology is available from EMBARQ. For more information, visit [embarq.com](http://embarq.com).