

# SAFETY SENSE

## Making Sure Cell Phones Work In An Emergency

(NAPSA)—According to a recent survey, 83 percent of cell phone owners cite “use in an emergency” as the top reason they have a cell phone. Meanwhile, 66 percent list “personal safety” as a primary reason for having one.

Yet these responses aren’t just the result of consumers being overly cautious; the survey also found that 74 percent of cell phone owners actually have used their phone in an emergency situation. Of those who have done so, 85 percent have used their phone when they’ve had car trouble or to call in an accident, 44 percent during a power outage and 11 percent for natural disasters.

Whatever the reason for the call, however, a cell phone is only useful when and where there’s a signal—preferably a strong one. Yet in many areas, especially inside a building or vehicle, a signal may be unavailable or too weak to hold a call; that’s where a signal booster comes in.

Wi-Ex, developer of the zBoost line of cell phone signal boosters, offers an array of products that help amplify cell signals wherever users are. In addition, to further focus on the need for personal and public safety, the company has launched a safety division.

“Our survey reveals just how important personal safety and emergencies are when it comes to consumers and their cell phones,” says Lloyd R. Meese, president and CEO of Wi-Ex. “The safety technology platform will make it easy for



**Safety and emergencies are top priorities when it comes to reasons for having a cell phone.**

us to partner with others who are providing safety products that rely on a strong cell phone signal.”

The first product released by the company’s safety division is the zBoost Disaster Relief Signal Booster, which can be used to provide an enhanced cell phone signal in disaster areas. The division will also feature products focused on other public safety areas including security and emergency vehicles, law enforcement vehicles and health care facilities. The private safety products will focus on providing enhanced cell phone signal for campuses and public parking decks.

Like all Wi-Ex products, these new boosters improve indoor cell phone signals through the creation of cell zones. They are easy to install, affordable and increase in-building coverage by up to 2,500 square feet. To learn more, visit [www.wi-ex.com](http://www.wi-ex.com).