

Making Teleworking Work

(NAPSA)—With gas prices continuing to rise, companies large and small are re-evaluating teleworking and how they can arm their employees with the tools needed to succeed while working from home. Recent industry reports estimate that more than 12 million employees in the U.S. telework more than eight hours a week, with an expected growth of 24 percent annually through 2010.

“For many workers, the most stressful part of the whole day is getting to work,” says Gil Gordon, a telework consultant. “That saps their productivity.” Moreover, he says, the office environment itself can diminish productivity. Chats around the water cooler may be enjoyable, but they’re not productive.

Making It Work

One major challenge for teleworkers is a reliable indoor cell phone signal. According to the zBoost “On the Go” survey, conducted by Harris Interactive, 72 percent of cell phone owners have experienced service problems such as dropped calls (45 percent), poor signal reception at home (36 percent) or dead zones at work (34 percent).

“Since our society, whether working from home or in an office, is reliant on cell phones including iPhones and BlackBerry, poor indoor cell phone signal issues can be a major roadblock,” says Lloyd



For many teleworkers, having a strong indoor cell signal is a key part of keeping in contact with the home office.

Meese, CEO of Wi-Ex. “We have received thousands of e-mails from consumers who rely on our zBoost line of products in order to enjoy the flexibility and work-life balance provided by teleworking.”

zBoost offers a suite of products that improve indoor cell phone signals through the creation of cell zones. They are easy to install, affordable and increase in-building coverage by up to 2,500 square feet.

“Studies show that general employee satisfaction is up as high as 25 percent among teleworkers and their managers when compared to in-office employees,” Gordon adds. “And higher retention means that recruitment costs can be slashed.”

To learn more about Wi-Ex, the leading consumer cell phone signal booster, and the zBoost suite of products, visit the Web site at www.wi-ex.com.