

59.85	43%	36%	Interhome	42	+ 1/4	+999	103 A	42%	42	80.33	24	13%	MarketCorp	13%
14										59.81	2%		MarketFacts	7%
6%	5%	37.53	2%	1A	InterimSystem	1 1/2+	266 A	1 1/2	1A	188.53	18%	14%	Marsh	-14%

# Business News & Notes

## Does Your Trash Hold Someone's Treasure?

(NAPSA)—While consumers are increasingly concerned about identity theft, their vigilance may not be enough to curb it. Businesses need to be equally vigilant.

In a recent survey, 65 percent of those questioned admit they are very concerned about the safety of their personal financial information.

At the same time, 63 percent report they feel that businesses are not doing a good job of protecting their personal financial information and 80 percent strongly support legislation requiring businesses to take more effective measures to protect consumers' personal financial information.

"Dumpster diving" has become a major source of identity theft and the source of an estimated seventy percent of business espionage.

The issue is further complicated by the lack of laws restricting "dumpster diving"—the practice of salvaging from the trash of a person or a business.

If a business discards papers containing its customers' personal identification information (i.e., loan applications, medical records, tax forms) without shredding them first, a "dumpster diver" may retrieve and sell the information or use it to obtain credit in the victim's name. This can also apply to individuals who discard personal identification information (i.e., pre-approved credit card offers, or receipts with credit card numbers).

And, it appears the problem of identity theft may be getting worse. A recent survey concluded that one out of five people, or a member of their family, is a victim of identity theft.

These are just some of the reasons consumers are looking to businesses to do a better job of destroying customer and client records. According to experts, shredding is the only proven way to ensure against identity theft when disposing of materials containing personal information.

Securely destroying information, and the medium on which it is held, removes the risks associ-



**Recall provides secure collection and transportation of sensitive documents from businesses to centers for confidential shredding and destruction.**

ated with accidental or intentional breach of privacy.

One company has built its reputation on securely retrieving, storing, destroying and managing information through its complete lifecycle.

Recall, through its Secure Destruction Services, ensures the proper management of all types of materials and covers all aspects of the destruction process, from collection to secure shredding.

Its services are easily accessible, regardless of location or volume of material, and provide complete integrity, security and discretion when handling and destroying documents.

If desired, onsite document destruction provides confidential shredding on a customer's premises and allows clients to witness the secure shredding process.

Recall is a worldwide total information management corporation, dedicated to safeguarding customer data and enhancing value through improved accessibility. It offers information management services, encompassing document management, integrated document solutions, data protection and secure destruction.

To learn more, contact recall [mediarelations@gcigroup.com](mailto:mediarelations@gcigroup.com).