

# Career Opportunities

## Could Your Career Use Some Coaching?

(NAPSA)—If your professional life needs some “tough love,” you may want to consider a personal coach.

One of the latest trends among professionals is securing the services of a coach to get their career in shape.



**A growing number of professionals are using the services of a personal coach to get their career and private life on track.**

Typically, a coach helps a person develop the vision of what they want to accomplish and a strategy for attaining their goals.

According to Marshall A. Brown, a coach and director of career development for the Greater Washington Society of Association Executives, “A good coach acts like a prism. He or she takes all the attributes a person has to offer and focuses them on a single goal.”

Brown is also a member of the International Coach Federation, a 7,000-member professional society representing personal and business coaches worldwide.

For more information, visit [www.coachfederation.org](http://www.coachfederation.org) or call 1-888-423-3131.