

Business News & Notes

Web Printing Enters New Era

(NAPSA)—Similar to the latest cell phones, MP3 players and other electronic gadgets, Web-based printing has reached new heights.

Now there's a next-generation tool called FedEx Kinko's Print Online that makes it easier to get professional printing online.

With the application, users can send orders via the Web to the company's network of office and print centers in the United States, as well as select international locations. But it is more than a mere file submission tool.

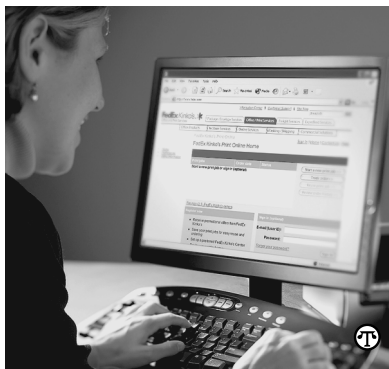
Customers may upload multiple files, customize print jobs, preview orders, and pay online. The application has a variety of specialty finishing options, too, including folding, cutting, tab insertion, and binding.

To keep things simple and save valuable time for busy professionals, customers are notified when orders will be ready for pickup.

Delivery options are available as well, including courier service or FedEx shipping to its final destination—whether it be around the corner or across the country.

According to Amit Kurich of eSolutions, a technology consultant company based in San Jose, Calif., the shipping feature is a major benefit.

"Before, I would have to buy paper, make the printouts, and



New online tool helps customers work smarter, not harder.

take the documents to be shipped. FedEx Kinko's Print Online allows me to send information directly to FedEx Kinko's to be printed and shipped in one easy process. It adds convenience with quality," said Kurich.

Registration is not required to use the application.

However, registered users gain access to a whole host of features. For example, when registered, users are able to set up preferences for a favorite location, store contact and billing information, and reprint previous orders.

In addition, registered users may review order history, track project status, and receive discounts and special offers.

For more information, go to www.fedexkinkos.com.