


# Small Business Report

## New Web Tools Make It Easier To Build Sites

(NAPSA)—Until recently, only well-established businesses could afford to get websites. Business owners would have to pay website designers an average of \$1,650 to set up a basic website. The rise of do-it-yourself website builders has changed that.

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**With no programming required, website builders require little more than being able to click a mouse.** 

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A website builder is an easy-to-use online solution for creating professional-looking websites. Since they require no programming, anyone who can click a mouse can build a website.

“Some website builders are easier to use, while others have more tools,” says Emily Hirai, WebsiteBuilderResource.com PR Manager. “It’s important for people to choose one that’s right for their needs. That’s why our website offers detailed reviews of the most popular builders, as well as useful articles for people new to websites.”

Here are a few things to consider when comparing website builders:

**Ease of Use.** Many builders have free trials. Test a few out and find one you’re comfortable using.

**Value.** Most builders cost \$20 to \$60 per month, hosting included.

**Business Tools.** Each one has its own set of tools, like product catalogs, shopping carts, online forms, newsletters, photo albums, etc. Choose one with everything you need.

For more information, visit [www.WebsiteBuilderResource.com](http://www.WebsiteBuilderResource.com).