

GIFT IDEAS

What's Better Than Finding The Right Gift? Personalizing It

(NAPSA)—Getting loved ones and colleagues just the right holiday gift needn't be a daunting task—even when you're shopping for the person who has everything or whose taste you can't quite figure out.

This year, thanks to a rise in the availability and variety of personalized gifts, holiday shoppers have found that the best presents for those hard-to-shop-for individuals are customizable.

According to market researcher InfoTrends, some of the most popular customizable photo gifts include personalized cards and specialty photo prints, with photo books and calendars close behind.

For example, you can find a variety of personalized gift items including ornaments, aprons, tote bags, luggage tags, keepsake boxes, and mouse pads at FedEx Kinko's.

"We've seen a big rise in the popularity of these gifts with our customers," says Tracy Abrom, program manager, FedEx Kinko's. "Customers love that they can make a gift uniquely their own



This holiday season, retailers are offering distinctive and customizable gifts.

while not spending hours at crowded shopping centers."

The company even has gift items you can personalize at home—including digital picture frames, digital frame key chains and digital frame travel clocks.

For more information about customizable gifts, visit www.fedexkinkos.com/gifts or a FedEx Kinko's location.