

HINTS FOR HOMEOWNERS

Keep Carpet Like New

(NAPS)—These tips can help you keep your carpet looking newer, longer—saving time and money.

1. **Keep the soil off.** Use entryway mats and sweep the outside sidewalk leading to the door.

2. **Vacuum regularly.** No step is more important to preserving carpet appearance. Vacuum heavy-traffic areas twice weekly; other areas, once a week.



Professional carpet cleaners who are trained and certified have the know-how to remove stains that could otherwise become permanent.

3. **Remove spots before they become stains.** Most liquid spills can be removed completely with absorbent cloths and a little water. All liquids should be blotted with downward pressure and never, ever rubbed.

4. **Call a professional.** Regular cleaning by IICRC-certified professionals is required by most carpet manufacturers' warranties and will protect your investment by extending the useful life of the carpet. Professionals have also invested in more-powerful equipment that removes more soil. Locate a certified firm at www.CertifiedCleaners.org.