

News For Older Americans

Get Help Quickly In An Emergency

(NAPSA)—In an emergency, every second counts. Research supports the commonsense notion that getting prompt help makes surviving an emergency more likely. That's important for America's rapidly growing senior citizen population.

In this country, the percentage of people 65 and older is projected to grow faster than any other age group. In fact, 26 states are projected to double their 65-and-older populations between 2000 and 2030. That's the age group that accounts for three out of four deaths in the United States. In addition, one in three senior citizens fall each year, and seniors are hospitalized for fall-related injuries five times more often than they are for injuries from all other causes combined. For elderly people who live alone, becoming incapacitated and unable to get help is a common event that usually marks the end of their ability to live independently.

Fortunately, the ability to get help raises the chances that a senior will continue to live independently. The longer a person spends helpless, the greater the likelihood that he or she will be discharged into supportive care. After a fall or other emergency, 90 percent of people who get help within one hour will continue independent living, but after 12 hours without help, only 10 percent of people will continue to live at home.

Now it's possible for a senior citizen anywhere at home to reach



If you can quickly reach emergency personnel, you're more likely to survive an incident with your independence intact.

local 911 dispatchers—not a centralized national call center—anytime, immediately, in an emergency. Customers using Guardian Alert 911 can speak directly through a pendant to secure immediate help. You just push the blue button on the wearable pendant and you can speak directly to a 911 operator from anywhere in or around the home. You do not need to use your regular telephone.

The world's smallest cordless speakerphone lets you speak directly to an operator instantly from anywhere in or around the home. This is the only product that allows you to speak from anywhere in your home, not just within 50 feet of a speakerphone. Since Guardian Alert 911 operates through your home telephone line, the 911 emergency operator knows and sees your name and address due to the universal caller ID that is now in place across North America, saving you valuable minutes.

For more information, visit www.logicmark.com.