

# The Motivo Tour Will Change The Way You Get Around

(NAPSA)—Inspired by their own family members, two industrial designers set out to advance a product that has seen little innovation since its use in hospitals in World War II. What they achieved is the reinvention of the walker, the Motivo Tour.

The Motivo Tour features revolutionary technology that provides users greater independence for a more active life, and a sense of pride and dignity.

The Tour's patented design allows users to walk inside and upright as opposed to behind it and hunched over. This creates less fatigue, better posture and greater stability—and the inside position puts the user much closer to cabinets, drawers, shelves and counters without having to reach over their walker.

Beyond the ergonomic benefits, the Tour includes first-in-class convenience features like an innovative stow-away padded seat, an easily accessible storage compartment that does not have to be emptied or removed when folded for transport, multiple cup holders and a convenient tray.

The contemporary design and automotive-inspired styling leave behind the stigmatizing, cold medical look that's associated with traditional walkers. A rich color palette and interchangeable graphics packages allow you to make the Tour your own—something never before seen in the world of mobility aids.

"The Tour was inspired by our parents and grandparents, who struggled with the decades-old design of existing walkers," said Jennifer Harris, who,



**Many Americans have discovered a new assistive device that lets them walk with comfort, safety and dignity.**

along with Jeremy Knopow, founded Motivo, bringing together over 40 years of product design and development experience.

"We wanted our parents, and anyone else who needs a little extra help getting around, to have a better option," said Knopow. "One that gives them greater independence and didn't make them feel like a medical patient."

In addition to being loaded with convenience features, the Tour is made of lightweight and ultradurable materials for superior quality. It folds compactly for easy travel, and the integrated storage compartment means users won't have to remove their belongings every time they fold their walker, as with traditional wheeled walkers.

"The best reward will be seeing people who, despite needing a walker, feel good about using the Tour because it makes their lives easier, safer and more independent," said Harris.

Manufactured and designed in the U.S.A., the Motivo Tour is now available for purchase at Motivo's website, [www.motivolife.com](http://www.motivolife.com), and at select home medical device dealers across the country.