

# Spotlight On Child Safety

## Instruction On Proper Installation Of Child Safety Seats

(NAPSA)—A car company is trying to drive down some dreadful statistics. According to the National Highway Traffic Safety Administration (NHTSA), transportation-related injuries remain the leading cause of death for all children older than one year, with more than 2,000 children dying each year. Six out of ten children who die in vehicle crashes are not restrained in child safety seats.

In the hopes of continuing to reduce the number of young children injured or killed in crash-related accidents, American Honda Motor Co., Inc. along with participating Honda dealers nationwide hosts Child Safety Awareness Day each year.

Child Safety Awareness Day offers parents helpful information and hands-on instruction on the correct installation of child safety seats, new booster seat information and the correct use of seatbelts.

“Honda started Child Safety Awareness Day because education and prevention are the best ways to keep families safe,” said Tom Elliott, executive vice president of American Honda Motor Co., Inc. “Child safety seats are among the most effective safety devices to protect children in car crashes. One important thing Honda can do is work with and support families to ensure that every child is secured safely in a child safety seat.”

The appropriate restraints are as follows:

- Children weighing less than 20 pounds (and up to 1-year-old) should be in a rear-facing safety seat placed in the back seat.

- Children weighing at least 20 pounds and up to 40 pounds (1- to approximately 4-years-old) should be in a forward-facing child safety seat placed in the back seat.

- Children weighing more than 40 pounds who cannot properly fit in an adult safety belt system (usually less than 4’9” tall) should be in a booster seat in the back seat, properly.

- Once a child can fit properly into the adult safety belt system, he or she should be properly restrained in the back seat, up to age 13.

In addition to child seat safety, parents will also receive information and tips to prevent child abuse and abduction from the National Center for Missing and Exploited Children. Information will be available from the National Highway Traffic Safety



**According to NHTSA, as many as 50 percent of the child car seats in use today are installed incorrectly without parents realizing it. To help reduce this number, Honda offers parents useful information and hands-on demonstrations on the correct installation of child safety seats and booster seats.**

Administration, Operation Lifesaver and Little League Baseball® too. Working with Polaroid’s Project KidCare® and Fingerprint America®, free children’s identification booklets will be provided to parents with vital information to recover missing children.

To locate a Child Safety Awareness Day event in your area, consumers can call 1-800-33-HONDA ext. 808 or log on to Honda’s website at [www.honda.com](http://www.honda.com).

For more information on a specific dealership event, contact the dealership directly.

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*Note to Editors: The 4th annual Child Safety Awareness Day will be held at participating Honda dealers on Saturday, May 19 from 10:00 a.m. to 2:00 p.m.*