

Protecting Our Children

Auto Dealers Are Giving Kids A Boost For Life

(NAPSA)—A properly installed child safety seat could mean the difference between a close-call and a tragedy in an automobile crash.



Booster seats can help protect child passengers ages four to eight.

That's why new-car dealers are teaming up this October to show parents how to belt their kids in properly and safely. Dealers in all 50 states will conduct child safety seat inspections at their dealerships, as part of the National Automobile Dealers Association's (NADA) "Boost for Safety" campaign.

Despite advances in safety technology, automobile crashes remain the leading cause of death and injury for children of all ages. For older kids—four to eight years old or up to four feet, nine inches tall—the risk is especially high. Only 15 percent of booster-aged children are properly belted.

NADA urges parents to be sure their kids are buckled up correctly. A local auto dealer may be able to help.

For more information on the "Boost for Safety" campaign, visit www.nada.org/boostforsafety.