

ROAD TO SAFETY

Car Dealers Aim To Keep Children Safe

(NAPSA)—To make sure that “back-to-school” and safety go together, many new-car dealers across the country are hosting child safety seat inspections this fall.



As part of a safety program, car dealers are offering free inspections of children's car safety seats.

They will be doing this as part of a national “Boost for Safety” campaign, a program developed by the National Automobile Dealers Association (NADA) and the National Highway Traffic Safety Administration (NHTSA).

The initiative is planned to coincide with the beginning of the school year, when many children will be on the roads each day.

Experts say more than 40,000 child passengers under age four are injured or killed in car crashes annually. And over 50,000 kids between four and eight are injured or killed each year.

“We hope others will join us in this important effort to educate parents and their kids about the need to buckle up safely,” said Jack Kain, NADA chairman and a Kentucky new-car dealer.

For more information on child seat safety and the “Boost for Safety” Campaign, visit www.nada.org/boostforsafety.