

## Car Dealers Host Drive For Child Safety

(NAPSA)—Auto dealers across the country are doing their part to help parents buckle up kids safely.

Dealers are hosting free child safety-seat inspection events at their dealerships throughout September. It's all part of the National Automobile Dealers Association's (NADA) Child Passenger Safety Month and its Boost for Safety campaign, a program developed in partnership with the National Highway Traffic Safety Administration (NHTSA).



**In an effort to help parents, new-car dealers across the country are hosting child safety-seat inspections at their dealerships.**

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“Parents will do the right thing if they have the right information,” said William Bradshaw, NADA chairman and a new-car dealer in South Carolina. “Unfortunately, many parents don’t have the right information when it comes to child safety seats—and dealers want to change that,” he added.

More than 40,000 child passengers under age 4 are injured or killed in car crashes annually, according to NHTSA. Also, over 50,000 children between 4 and 8 years old are injured or killed riding in cars annually.

NADA’s Child Passenger Safety Month coincides with the back-to-school period, when many kids are on the roads every day.

To learn more, visit [www.nada.org/boostforsafety](http://www.nada.org/boostforsafety).