

CHILD SAFETY ALERT

Rules Of The Road

(NAPSA)—According to Safe Kids Worldwide, studies have shown that four out of five car seats are used incorrectly. Parents need to educate themselves on all aspects of car seat safety to learn how to keep little ones safe and happy while on the road.

“Car seats are only effective if they are installed and used correctly,” said Dr. Laura Jana, child passenger safety technician and pediatrician. “Fortunately, there are many new products and resources now available to parents that help make car seat safety as easy as possible.”

When looking to purchase a car seat, Dr. Jana recommends keeping safety, comfort and convenience in mind. Choose the appropriate car seat for your child based on his age, height, weight and fit with your vehicle.

Here are some tips to help you decide among the wide range of car seats available:

- For your baby’s safety and comfort, consider an infant car seat that has a five-point harness system and padding throughout the seat.

- Consider a convertible car seat with a 50-pound weight rating, designed to allow extended use of the seat’s five-point harness system.

- Consider picking a car seat that includes “kid-friendly features,” such as retractable cup and snack holders.

Keeping children safe in the car is unquestionably one of a parent’s most important daily responsibilities. Parents should remember to keep an eye out for the latest car seat innovations and improved features designed with



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ease of use in mind. The new InfiniteSlide Harness Adjustment—now available exclusively from Evenflo on the Triumph® Advance Convertible Car Seat—is an innovative, simple and safe feature that makes proper harness placement significantly easier as your child grows.

Car seat manufacturers’ Web sites can serve as useful sources of information regarding proper use of their car seats, the latest in car seat innovations and a convenient place to help you choose the car seat best suited for your family’s needs. On Evenflo’s Web site, www.evenflo.com, parents can also access free educational tools, such as car seat installation videos. A step-by-step, how-to video is available for every Evenflo car seat.