Protecting Your Assets

Identity Security At Your Fingertips

(NAPSA)—A recent international consumer survey conducted online by Harris Interactive shows that more than 42 percent of e-mail users in the U.S. have seen an increase in spam messages over the past year and they are most fearful that spam will lead to viruses and identity theft.

What To Do

There are, however, several steps you can take to address these threats. Here are a few to consider:

• Watch out for social networking spam. Spam posing as a message from a popular social network can be hard to spot. Always log in to your social networking site to reply to messages and add friends, rather than clicking on links from a suspect message.

• Know how to respond properly. Instead of responding to a spam message, you should report it to your e-mail service provider. You can typically do this by clicking on the suspect message and marking it as "spam."

• Don't click on links from e-mails you can't completely trust. If you receive a message containing Web links that appears to be from your bank or a shopping site, instead of clicking on the links, go directly to the bank or shopping website to perform any activity.

• Keep your computer operating system and security software up to date. Even if you have good security software (anti-virus or anti-malware), it can't protect you if it's out of date. Enable the soft-

Even as online threats increase, free anti-spam software can provide protection from sophisticated and malicious e-mail spam.

ware to automatically update from the Internet.

• Install a dedicated anti-spam application. Simply having anti-virus software installed on your PC won't protect you from spam messages. Be sure to install a separate anti-spam filter so only legitimate messages arrive in your in-box.

• See about new, free protection to keep yourself and your family or small business safe.

Who Can Help

A global leader in carrier-grade messaging security recently introduced the most accurate and easy-to-use free anti-spam software for consumers and small businesses. Available as a free download, the light-touch, easy-to-install application continuously filters e-mail and Web mail to eliminate spam and protect you against online identity theft or phishing and e-mail-borne viruses. Users now have the power to block, unblock and scan messages easily to determine their own level of protection and message delivery.

Unlike many other consumer anti-spam products, which are simply add-on components to other desktop security suites, Cloudmark DesktopOne is a dedicated e-mail anti-spam product created by a company that addresses the needs of the most demanding service provider environments to protect over a billion user accounts worldwide.

What You Get

• Constant E-mail Filtering—It continuously filters messages to stop even the most sophisticated spam, phishing and e-mail-borne virus attacks, even when your e-mail client or Web mail isn't open on your desktop or when you log on to your accounts remotely.

• Fast, Easy Installation—It installs in seconds and detects existing e-mail accounts on the computer automatically so filtering can begin instantly.

• Protection Against New Threats—It adapts to the newest messaging threats and automatically provides protection within moments of their emergence.

The basic mode is free for individual users to filter one e-mail account into a single spam folder.

Learn More

For more information and to download the industry's most accurate, free anti-spam solution, visit www.cloudmarkdesktop.com.