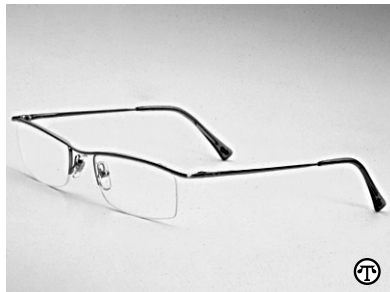


Fashion Focus

The Latest In Eyeglass Frames A Treat For The Eyes

(NAPSA)—Rimless. Retro. Plastic. Metal. The choices available today in prescription glasses are seemingly endless. Choosing a pair that is face flattering, fashionable and high quality can be a daunting task. Until now.

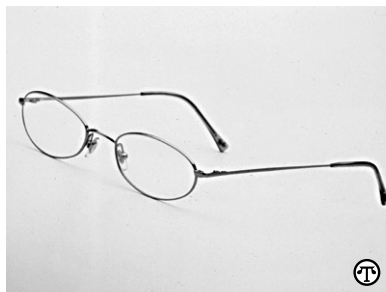


Ray-Ban, the best-known sunglasses in the world, has introduced a line of optical frames that makes selecting the perfect pair easier than ever before.

The new frames are designed for the savvy consumer for whom quality details such as spring hinges and modern materials are as important as the way the frame flatters one's face and reflects one's individuality.

The collection is made up of 43 models, from classic (model RB5012) to more modern styles, and includes a number of epoch-making models like RB5020, which echoes the shape of the famous Club Master, a popular model from the sunglass collection.

For those who love the look of



metals, Ray-Ban Optical offers frames that include ultra-light resins and special metals and alloys such as titanium (model RB8501).

For a refined, sophisticated look, model RB6039 has a sleek



metal brow bar and temples with rimless lenses.

For men and women who demand not only the great style for which the brand is known, model RB6022 delivers a non-allergenic, totally nickel-free, snug-fitting frame capable of adapting to any face.

Ray-Ban enthusiasts will love model RB5017, an optical version of the classic Wayfarer, worn by



Audrey Hepburn in *Breakfast at Tiffany's*.

So, whether looking for a fresh new frame or one reminiscent of a "Hollywood look," the new Ray-Ban Optical Collection offers a variety of exceptional quality frames to fit and flatter.

To view these and other models,



visit www.Ray-Ban.com and fine optical retailers nationwide.