

Ask Your Pharmacist

Contact Lenses

(NAPSA)—Wearing contact lenses is more convenient, healthier and less expensive than it used to be due to technological innovations and a new federal law.

The “Fairness to Contact Lens Consumers Act” makes it easier for wearers to shop around for contact lenses based on price and convenience by requiring doctors to give the patient a copy of his or her prescription at the end of the visit.



Disposable lenses lower your risk of eye discomfort.

This prescription portability gives contact lens wearers a big advantage. For instance, discounts of up to 70 percent off typical retail prices for common brand name lenses can be found online at www.visiondirect.com and www.drugstore.com

Manufacturing innovations are also helping to reduce costs, now making daily disposables an affordable option for many. Frequent replacement reduces the risk of eye infection and discomfort.

Experts advise that you see your eye doctor at least yearly. Ask about advances in contact lens technology. Then comparison shop before making your lens purchase.