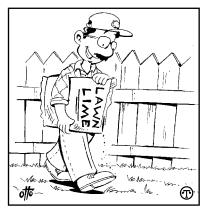


Lime Saves Time And Money

(NAPSA)—While fertilizing can improve the appearance of a lawn, fertilizer costs can wind up spreading your gardening budget too thin. Fortunately, there's an easy way to get more from your fertilizer.



Lawn lime is a convenient and effective ally for homeowners trying to control the cost of growing a beautiful lawn.

Lawn lime neutralizes acid in the soil so fertilizer can do its job, explains David Jackson of South-Down Corporation, a major manufacturer of lawn and garden products. By neutralizing acid soil, he says, lawn lime promotes nutrient availability for greener lawns. Lime also adds calcium and magnesium. In building stronger grass, lime helps lawns resist insects, fungus and drought damage.

Lime is all-natural and cannot burn a lawn. It can be applied at any time. Application rates vary but a good rule is a bag of lime for each 1,000 square feet of lawn.

Lawn lime products are available at most lawn and garden centers, home improvement centers and at many hardware stores. To learn more, call: 1-800-526-1753.