



Our Insect Enemies



Effective Insect Control Options Available

(NAPSA)—In many parts of the country, warmer weather brings with it an onslaught of insects. Whether it's ants and spiders trying to make their way indoors, fleas and ticks making the yard their home, beetles eating your lawn and plants, or pesky mosquitoes buzzing all around, insects seem to be everywhere.

Some scientists believe there are so many insects on earth they would, as a group, outweigh humans. The fear of insects is known as entomophobia, but most people aren't afraid of them. They simply find them a nuisance—and they want them *gone*.

Recently, decisions have been made to phase out homeowner use of two of the most widely used pesticides in the battle against insects, Dursban and diazinon. These insecticides are the most commonly used by homeowners for controlling insects in lawns, gardens and homes. Dursban will be phased out in 2001, while diazinon will be phased out slowly over the next several years.

In the wake of these product phase-outs, newer alternatives will exist for homeowners. For insects above the ground (ants, fleas, ticks, beetles, etc.), Bayer Advanced Lawn and Garden Multi-Insect Killer, with its proprietary insecticide cyfluthrin, offers highly effective protection. In fact, its ready-to-spread granular form has been proven to control tough insects, like ants, up to four times faster than traditional granular products.

Bayer Advanced Lawn and Garden Multi-Insect Killer also is available in convenient ready-to-use and spray formulas. For the latter, just connect the container to your water hose and then spray. In addition to common lawn pests, the liquid formulas even work against insects that attack home vegetable



New insecticides can help keep insects from “bugging” your lawn and plants.

and flower gardens. These products even carry a double-your-money-back guarantee.

“Bayer Advanced Garden products continue to offer effective, easy solutions for lawn and garden needs,” said Lance Walheim, a horticulturist who wrote the books *Roses for Dummies* and *Lawn Care for Dummies*. “Those products represent a new generation of chemistries, and consumers are much better off as a result.”

To learn more about solving gardening and lawn care problems and the Bayer Advanced Multi-Insect Killer Double-Your-Money Back Guarantee, visit www.bayeradvanced.com or call 1-877-BAYERAG.