



YOUR GARDEN



Gardeners Will Dig Super-Sized Flowers

(NAPSA)—Size does matter. At least that's what American consumers indicate when they super-size everything from French fries to SUVs. Now, they can garden with super-sized flowers.

"Americans do everything in a big way," said Marshall Dirks, Proven Winners marketing director. "Proven Winners' new line of 'super' flowers extends this concept to today's American gardener by offering bold, oversized, frequently blooming flowers."

In the past, the high-maintenance associated with growing bigger flowers deterred many gardeners. Super-sized flowers, which are 25 percent bigger than typical flowers, provide a great low-maintenance solution. The self-cleaning plants do not require dead-heading; their strong tissue holds flowers' forms perfectly and is unfazed by rain and wind. Additionally, their ever-blooming trumpet-shaped flowers attract butterflies and hummingbirds.

New Proven Winners "super" flowers include Supertunias®, Superbenas™ and Superbells™.

Supertunias are virtually maintenance-free and bloom throughout the summer. Two new Supertunias are 'Giant Pink,' in cotton candy pink and 'Red,' in deep crimson. They thrive in hanging baskets and pots and are wonderful additions to landscape plantings. Supertunias are available in: 'Blushing Princess,' 'Lavender Morn,' 'Lavender Pink,' 'Priscilla,' 'Royal Magenta,' 'Royal Velvet' and 'White.'



Calibrachoa Superbells are quickly becoming a gardener's favorite due to their versatility and ever-flowering habit.

Verbenas previously fell out of favor with gardeners because of a susceptibility to powdery mildew. The new Superbena Verbenas are disease-tolerant and thrive in containers as well as in landscapes. They have broad leaves, wide flowers, a semi-upright growth habit and large cascading forms. Superbenas come in 'Blue Purple,' 'Burgundy,' 'Coral Red,' 'Dark Blue,' 'Large Lilac Blue,' 'Pink Shades' and 'Purple.'

Superbells were developed and selected for their large flowers, resistance to root rot disease and strong performance. They're well-suited for containers, patios or the garden and available in: 'Blue,' 'Pink,' 'Red,' 'Coral Pink' and 'White.'

Proven Winners plants are found at more than 5,000 retailers nationwide. To find one near you, visit provenwinners.com.