

newsworthy trends

Studies: Leaning Towards Natural And Organic Options

(NAPSA)—According to a recent ABC news poll, “People are more conscience about having good health, extending longevity and leading to a better quality of life.” The quickest illustration of this is the surge in organic products. Americans spent more than \$30 billion on organic produce and cosmetics in the last year, with many consumers specifically trying to garden the natural way.

Natural/organic gardening has moved from niche to mainstream. Many gardeners seek natural and organic solutions in gardens and flowerbeds without comprising the effectiveness that synthetic-based products provide.

One of the best ways to avoid pesky weeds, grasses and insects is to add herb and vegetable container gardens to a traditional mix of flowering annuals on decks and patios. When using a rich, organic potting mix with an all-natural slow-release granular plant food, smart gardeners find improved water uptake and retention for a more vigorous, healthy start to plant growth.

On the other hand, pest control is a difficult subject for natural gardeners who want results without using potentially harmful chemicals. Fungus, for instance, frequently attacks roses and other plants and flowers. Clever gardeners are pretreating plants and flowers before a fungus appears with natural products containing neem oil to slow the advance of diseases. Insect pests are another thorn in the gardener’s side and



An increasing number of consumers are turning to natural, organic products to promote a healthier lifestyle.

many are finding that insect sprays containing natural, botanical pyrethrin protect plants, flowers and vegetables best.

It’s easy to organically grow plants, flowers and vegetables free from insects and disease once you know what to look for. Today’s gardeners don’t have to go far to find effective natural solutions. In fact, organic and natural products such as Garden Safe® Brand can be found on major lawn and garden center shelves beside traditional pesticides and at comparable prices. Garden Safe Brand offers potting soils, plant foods, insect sprays, insecticidal soaps and fungicides that will help gardeners maintain a lush, naturally pest-free environment. For more information about natural and organic gardening, call 1-800-257-3379 or visit www.gardensafe.com.