

HINTS FOR HOMEOWNERS

More Consumers Going 'Green' With These Fall Lawn Care Tips

(NAPSA)—Autumn is a busy time for outdoor enthusiasts, especially those fast at work putting the final touches on their lawns and gardens. Thanks to an array of environmentally sensitive new products, homeowners can still go “green” while preparing their turf and planting areas for the cold months ahead and to jump-start next season.

Going “green”—through the use of organic and/or organic-based fertilizers and weed, grass and insect killers—is a leading trend in the lawn and garden marketplace, as consumers look for alternatives to standard synthetic fertilizers and pest control products to help protect themselves, their children, pets and the environment.

“We are seeing a growing market of consumers who are looking for ways to ‘Green Responsibly’ through the latest organic and organic-based technologies,” said Jeff Jerousek, director of sales for Garden Way LLC. “Our society is becoming more cognizant of the potential effects of some chemical-based products, so they are far more interested in trying more responsible alternatives that can still deliver the results the consumer is looking for.”

One of these new alternatives, Nature’s Touch Natural Organic-Based Lawn & Garden Fertilizer, is formulated to “green” the average lawn in just seven to 10 days and continue nurturing the treated area for up to 12 weeks. The product also is available with a “power package” of 300 enzymes that work in harmony with the



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environment to produce a deeper, thicker turf root structure.

Jerousek offers these fall maintenance tips for a stronger, healthier lawn:

1. “Fall is the best time to strengthen an ailing lawn, thanks to cooler nights and increased rain, both of which promote turf recovery and rooting,” he said. He recommends fertilizing with the Nature’s Touch 15-1-3 formulation for thicker, greener turf.

2. “Drop your mowing cut height to 2 inches for the last mowing of the season. This helps thicken the root structure and can protect the lawn from winter-related stress.”

3. “Fall aerification helps feed oxygen to the lawn’s root structure, which sets the stage for enhanced color and density. Bagging also helps to prevent excess thatch buildup and allows turf to thicken and choke out weeds.”

For more information on how to “Green Responsibly” while producing lush, green lawn and garden areas, visit www.naturestouch.com.