

Holiday Ideas

Grow A New Holiday Tradition—Give The Gift Of An Olive Tree And Plant A Grove Of Hope

(NAPSA)—Lindsay® Olives launches a new holiday giving tradition—a beautiful Manzanilla olive tree that adds a natural touch to this year's gift giving and festive decor. The live tree delivers two gifts at once—in addition to being a beautiful gift for home or garden, proceeds from the tree sales go to the Fruit Tree Planting Foundation (FTPF), a unique nonprofit charity dedicated to planting edible, fruitful trees and plants worldwide to help needy populations and benefit the environment.

The 36" tree, grown in California groves, is carefully packaged and wrapped in burlap and is ready to pot in a favorite container or—in warm weather locations—immediately plant in the ground. Some 2-year-old trees are already olive bearing, though most will begin to fruit when 4 or 5 years of age, with proper care and conditions. Planting and care instructions are included with each tree, along with a colorful gift card that can be personalized.

The goal of the partnership between Lindsay Olives and FTPF is to plant several fruit tree groves in multiple locations, bringing the benefits of the harvest to needy communities. The groves provide decades-long benefits to recipients, including agricultural education, a food or income source depending on how the harvest is used, and a positive impact on the environment.

The Lindsay Olive Holiday Olive Tree is available at www.lindsayolives.com or by calling (800) 765-2029. The tree costs \$50, plus shipping, and can be purchased through December 31, 2007.

The olive tree is one of the oldest trees on Earth. According to Greek



An olive tree makes a great holiday gift—for your own family as well as others.

mythology, the olive tree was a gift from the goddess Athena. Archives of ancient civilizations dating back thousands of years refer to the olive branch as a symbol of peace and goodwill. In the Bible's Book of Genesis, the dove that Noah sent from the ark returned with an olive branch, indicating the end of God's anger.

The Fruit Tree Planting Foundation is an international nonprofit charity dedicated to planting fruitful trees to benefit communities and improve the surrounding air, soil and water. FTPF's programs strategically donate orchards where the harvest will best serve individuals for generations to follow, at places such as homeless shelters, drug rehabs, public schools, low-income neighborhoods, international hunger relief sites and animal sanctuaries. FTPF's innovative mission provides the ultimate solution by reducing global warming, alleviating world hunger and improving animal welfare—all at once! For more information, please visit www.ftpf.org.