

Reel Mowers Are Key To Safer Mowing

(NAPSA)—Do you ever get the feeling that your power mower isn't your best friend this time of year? After all, it has a pull cord that can strain your back, a hot engine that seems perfectly designed for burning your skin and rotary blades that can hurl stones or debris into the air posing a risk to you and others.

It's not just your imagination. According to the Consumer Product Safety Commission, more than 70,000 people were treated in emergency rooms for injuries involving power mowers—both walk-behind and riding—in 1999 alone. Injuries reported include back, shoulder and wrist strains suffered when attempting to start the mower, burns due to contact with a hot engine, lacerations and amputations caused by sharp blades, and puncture wounds caused by debris being thrown from the mower.

What's the answer? More and more consumers are finding that push-type reel mowers are the safer choice.

Push-type reel mowers are built to eliminate these opportunities for injury. These lightweight, maneuverable tools have no engines so they start and stop when you do, making them less likely to throw stones, sticks or other yard debris. They don't need gas, oil or electricity, eliminating pollutants and waste. Reel mowers also omit noise pollution often associated with the roaring snarl of a rotary engine.

"Our research shows 31 percent of our customers purchased a reel mower because they are safer and healthier to use," said Jim Hewitt, vice president of marketing and sales for reel mower manufacturer American Lawn Mower Com-



pany/Great States Corporation. "We've had many customers tell us about injuries they personally or someone in their family suffered because of a power mower."

In addition to being safer to use, reel mowers emit no fumes making them better for the environment. These mowers are also easy to maintain and simple to use.

American/Great States has been manufacturing reel mowers for more than 100 years and reports more than 300,000 mowers sold in 2000 alone. Located in Shelbyville, Ind., the company is the largest full-line manufacturer of reel mowers. All of the mowers are hand-crafted in the United States and engineered to precisely cut virtually all type of grasses.

For more information on reel mowers, contact American Lawn Mower Company/Great States Corporation, P.O. Box 369, Shelbyville, Ind. 46176. Toll free 1-800-633-1501.