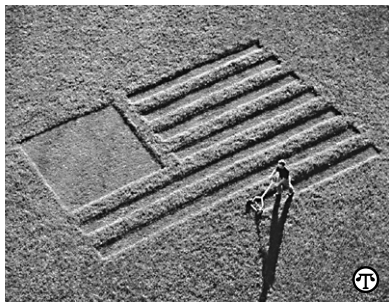


HYOUR LAWN

Lawn Health

(NAPSA)—There may be no better complement to a beautiful house than a well-kept lawn. Maintaining your lawn not only keeps your property attractive, but can also pay off monetarily. A recent study showed that a healthy lawn adds 15 percent to the value of a home.



Healthy lawns begin with proper mowing techniques:

- Consider using a reel mower. Besides being more earth-friendly than power mowers, reel mowers cut your grass with a clean, scissor-like cut. The shearing motion seals the grass as it's cut, unlike power mowers' blades, which rip and tear grass.

- Keep the mowing blades sharp. Dull blades may damage grass, your lawn may look uneven.

- On heavy soil, aerate your lawn in the spring and fall.

- Trim the edges of your yard for a truly finished effect.

By following these healthy lawn guidelines, you can improve the look of your property by simply cutting your grass smarter. For more information concerning healthy lawn techniques or the benefits of owning a reel mower, contact American Lawn Mower Co./Great States Corp. at 1-800-633-1501.