

# Your Yard

## Boot Camp Looking For Entrants To Learn Yard Care Skills

(NAPSA)—Homeowners who need more knowledge and experience to shape up their yards can hone their skills at a special boot camp, while helping a community cultivate a greener look.

At Briggs & Stratton Corporation's first-ever Yard Smarts Boot Camp, recruits will get their hands dirty learning yard care basics, while improving a community green space somewhere in the continental U.S.

Homeowners will be selected to attend the fun, knowledge-packed weekend camp based on how creatively they express their need to gain more lawn and yard care know-how. Boot Camp hopefuls should submit a brief video or series of photos expressing their need for knowledge to [www.YardSmartsBootCamp.com](http://www.YardSmartsBootCamp.com). Visit the Web site for complete rules.

"Recruits" will be selected and whisked away to an undisclosed location in early fall 2010 for the weekend boot camp. Under the guidance of nationally known Yard Doctor Trey Rogers, Ph.D., they will learn what it takes to have a great green space by applying their new knowledge and skills to improve and beautify a community green space chosen from public nominations. Anyone can suggest a community green space in need of a spruce-up.

"Our research tells us there are first-time homeowners and young homeowners who don't have the skills they would like to have to take care of their lawn and yard and make it look great," explains Anita Fisher of Briggs & Stratton, the largest maker of gas engines for outdoor power equipment. "This is a fun way to share knowl-



**Potential recruits get ready for a fun boot camp that will offer ways to learn about lawn and yard care while doing good by sprucing up a public green space.**

edge and at the same time perform a community service project that otherwise wouldn't get done."

Some of the skills that boot campers will learn include yard and lawn care basics such as:

- Watering, fertilizing and seeding
- How to mow your lawn correctly (tip: never cut your grass too short)
- How to combat weeds and the best way to tackle them
- The proper care of your lawn mower and other equipment.

In addition to the weekend experience, recruits will return home to new yard care equipment. Participants will receive a new lawn mower and pressure washer, as well as a \$200 gift certificate toward the purchase of shovels, rakes, loppers and other basics.

For five months, the Yard Doctor will select five Boot Camp semifinalists from all submissions and post them online, where consumers will vote for that month's top two boot camp recruits.

For more information, go to [YardSmartsBootCamp.com](http://YardSmartsBootCamp.com).