

Health Watch

Ultimate Drive Celebrates Fifth Anniversary

(NAPSA)—Thirty-six gleaming silver-and-white-checkered cars have started a dramatic cross-country trek, aiming to put the brakes on breast cancer.

The Fifth Annual Ultimate Drive for the Susan G. Komen Breast Cancer Foundation is expected to raise over \$5 million for breast cancer research. The Drive's success and longevity prove that grassroots activism is alive and thriving in the battle against the disease, which kills 40,200 women each year.

"The Ultimate Drive is a powerful testament to how much average people can accomplish when they band together for a common cause," said Tom Purves, President of BMW of North America. "We celebrate the Ultimate Drive's fifth anniversary this year—and I hope and believe that we will be here to celebrate many more years of the Drive's success."

The Ultimate Drive is a unique partnership between BMW of North America and the Susan G. Komen Breast Cancer Foundation. From May through November, the program will travel across the country, hosting day-long fundraising events, inviting communities to come out and test-drive a BMW. For each mile test-driven, BMW donates \$1 to the Komen Foundation.

Programs such as the Ultimate Drive support the Susan G. Komen Breast Cancer Foundation, the nation's largest private funder of breast cancer research



Taking a test drive in one of these customized cars helps raise money for breast cancer research.

and community programs. The Foundation was established in 1982 by Nancy Brinker to honor the memory of her sister, who died from breast cancer at the age of 36. Since its inception, the Foundation and its affiliates have raised more than \$400 million for breast cancer research, education, screening and treatment.

"The Ultimate Drive has been instrumental in educating people and raising awareness of breast cancer," says Brinker. "We are proud to celebrate our fifth anniversary—a significant milestone that proves that, by working together, we can accelerate in the battle against this terrible disease."

For more information about the Ultimate Drive, visit the Komen Foundation home page at www.breastcancerinfo.com or the BMW home page at www.bmwusa.com. For breast health and breast cancer information, call 1-800-I'M-AWARE®.