

# HOLIDAY GIFT IDEAS

## Choosing A Gift That Keeps On Giving

(NAPSA)—When it comes to giving from the heart, some people have a bear-y good idea. These gift-givers are choosing a bear that helps make wishes come true for children with life-threatening illnesses.

For every 2001 Zales Holiday Bear that is purchased this year, \$2 of the price will be donated to the Make-A-Wish Foundation® to help make wishes come true for children with life-threatening illnesses.

The fluffy, white collectible bear is available at all of the Zales Jewelers stores across the country for \$9.95 with a purchase of \$99 or more.

“This is the fifth year that we have offered the collectible Zales Holiday bear and we are thrilled that we have had the opportunity to provide more than a million dollars to help make the wishes of children come true,” says Pamela Romano, president of Zales Jewelers. “We are so pleased that in addition to making our customers’ wishes come true, we can also help such a worthy cause as the Make-A-Wish Foundation.”

The Make-A-Wish Foundation grants wishes for children with life-threatening illnesses and by so doing gives these children hope,



**This white, fluffy, collectible bear is a way to make many children happier.**

strength and joy. The largest wish-granting organization in the United States, the Make-A-Wish Foundation has granted more than 83,000 wishes since its founding in 1980. For more information about the Make-A-Wish Foundation, visit [www.wish.org](http://www.wish.org).

Zales Jewelers, also known as Zales The Diamond Store®, is one of the largest fine jewelry retailers in the United States.

To place an order or to find a Zales Jewelers store near you, call 800/311-JEWEL, or visit [www.zales.com](http://www.zales.com).