

HALLOWEEN HINTS

Trick-Or-Treat For UNICEF

(NAPSA)—It's no trick: This Halloween, it's easier than ever to contribute to the efforts of the U.S. Fund for UNICEF (United Nations Children's Fund), which will donate the proceeds from its 52nd annual "Trick-or-Treat for UNICEF" campaign to the global effort to wipe out polio.

Contributing may be as easy as going to the supermarket. Each time you use a supermarket's Coinstar self-service coin counting machine, you can donate money to the U.S. Fund for UNICEF. Some participating supermarkets will also distribute "Trick-or-Treat for UNICEF" collection boxes.

"Trick-or-Treat for UNICEF" boxes can also be found at McDonald's, Pier I Imports, IKEA and Sears Portrait Studios.

Proceeds from this year's collection will help eradicate polio—a highly infectious disease that primarily affects children under the age of five and can cause paralysis, crippling and sometimes death.

The "Trick-or-Treat for UNICEF" campaign began in Philadelphia in 1950 with a youth group which collected \$17 in decorated milk cartons on Halloween to help children overseas. Since then, the program has raised more than \$115 million and grown to encompass the entire



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United States.

To learn more about this year's campaign, visit www.unicefus.org/trickortreat or call 1-800-252-KIDS.