

Holiday Hints

Send Holiday Greetings That Support The Fight Against Breast Cancer

(NAPSA)—Millions of greeting cards filled with messages of love, joy and peace will be sent this holiday season.

For some, choosing a card is about the design, for others the message. The Susan G. Komen Breast Cancer Foundation has created a card, however, that says much more.

Breast cancer is the leading cause of death among women ages 40 to 59 and more than 200,000 men and women will be diagnosed with the disease this year alone. Dedicated to finding a cure for breast cancer, the Komen Foundation will continue a unique holiday program this year that allows you to support the fight against breast cancer in honor of your loved ones.

The Komen Foundation offers the specially designed *Everyone's Holiday Card* for personal mailings by purchasers, available for \$1.35 per card with a minimum order of 25. For a nominal fee, cards can be imprinted with the purchaser's name, return address or a special message.

"Now more than ever, people want to give back to their communities and know how their money is being spent," says Susan Braun, president and chief executive officer of the Komen Foundation. "This holiday season, purchasing the Komen Foundation's holiday cards and gift items supports the Foundation's pursuit of finding a cure for breast cancer and assuring that critical research and outreach programs continue."

Up to 80 percent of the purchase price of all products sold by the Komen Foundation supports the Foundation's mission to eradicate breast cancer as a life-threatening disease by advancing research, education, screening and treatment.

This year's program also includes many new gift ideas such



The cards you send and the gifts you buy this holiday season can make a difference.

as a pink ribbon ornament (\$10) and a water globe (\$9). To view and purchase holiday cards and gifts, visit the Foundation's online Marketplace at www.komen.org, or contact the Komen Foundation's toll-free order line at 1-877-SGK-SHOP (1-877-745-7467).

The Susan G. Komen Breast Cancer Foundation was established 20 years ago by Nancy Brinker to honor the memory of her sister, Susan G. Komen, who died from breast cancer at age 36. Today, the Komen Foundation is an international organization with a network of volunteers working through more than 100 local Affiliates that hold events like the Komen Race for the Cure® to eradicate breast cancer as a life-threatening disease. Since its inception, the Komen Foundation has raised \$450 million in the fight against breast cancer.

For breast health and breast cancer information call the Komen Foundation's National Toll-Free Breast Care Helpline at 1-800-I'M AWARE® (1-800-462-9273) or visit www.komen.org.