

# GOOD CITIZENSHIP

## Ill Winds Strengthen Partnership To Do Good

(NAPSA)—A humanitarian-minded American company recently received recognition for its extraordinary—and its ordinary—kindness.

It was not only the generosity and ingenuity the nation's second-largest retailer showed during and after those devastating hurricanes that led the American Red Cross to award its Circle of Humanitarians award to Target Corporation, but also the decade-long relationship between the corporation and the community-based organization.

"The American Red Cross relies on Target as an essential partner to be there for us, both during times of disaster and year-round. Through generous financial commitments and support of chapters nationwide, Target furthers the humanitarian mission of the Red Cross," said Marty Evans, President and CEO of the organization. "The Red Cross and those we serve are grateful for Target's involvement, and we look forward to many years in which the creative individuals at Target and the Red Cross will find innovative ways to help save lives together, in communities across the country."

Throughout the hurricane season, Target proved to be a top Red Cross supporter, donating \$500,000 and much needed supplies to the unprecedented hurricane relief efforts. These generous gifts were made in addition to an annual commitment of \$400,000 to the Red Cross Disaster Relief Fund, which helps provide a stable source of funding to respond immediately to disasters nationwide. It also funds the Red Cross' Armed Forces Emergency Services program.

"When disasters hit, Target and the American Red Cross are there



**American Red Cross President and CEO Marty Evans (left) presenting the organization's highest financial support honor, the Circle of Humanitarians, to Laysha Ward, Vice President of the Target Foundation and Community Relations.**

together, helping families and communities recover," said Laysha Ward, Vice President of the Target Foundation and Community Relations. "Our relationship with the Red Cross demonstrates how Target supports organizations in innovative ways. We are honored to receive this important award."

Governed by volunteers and supported by community donations, the American Red Cross is a nationwide network of nearly 900 field units dedicated to saving lives and helping people prevent, prepare for and respond to emergencies.

The Red Cross annually mobilizes relief to families affected by more than 70,000 disasters, trains almost 12 million people in lifesaving skills and keeps U.S. military families connected worldwide.

To show how generous you can be with your time or money, visit [www.redcross.org](http://www.redcross.org).