

HEALTH MATTERS

Slip Into Something That Makes A Difference

(NAPSA)—Over 200,000 women and 1,200 men will receive a diagnosis of breast cancer this year. In the U.S. alone, every two and a half minutes, breast cancer invades an individual's life. Every 12 minutes, someone loses the battle against the disease.

How can a simple pair of slippers make the final dreams and wishes of patients with metastatic breast cancer come true?

An opportunity has been created through a partnership between the Dearfoams Company and Making Memories Breast Cancer Foundation—a foundation that helps metastatic breast cancer patients create memories with their families and friends.

Dearfoams has designated Making Memories its official Pink Ribbon charity and has created exclusive pink ribbon slippers for the cause. Portions of the proceeds from the sale of each pair of pink ribbon slippers will benefit the nonprofit foundation.

The partnership has also created "National Slipper Day." Businesses of all sizes can get involved by asking employees to contribute two dollars each to wear their favorite pair of slippers at work on October 26th. All the money donated will go directly to Making Memories. Employees can wear their own slippers, or go a step further and purchase one of the pink ribbon styles.

The slippers are available at



Sales of these special pink slippers will help a nonprofit organization fulfill the wishes of patients with metastatic breast cancer.

www.dearfoams.com, Sears and Bon-Ton stores nationwide and will also be sold at Making Memories' "Brides Against Breast Cancer, Nationwide Tour of Gowns." With over 32 bridal shows across the country, brides-to-be can find the gown of their dreams while helping make cancer patients' wishes come true.

In addition to advancing breast cancer awareness, Making Memories educates the public about the vast resources and support available to individuals and families who bear the burden of breast cancer.

For more information, visit www.makingmemories.org. If you would like to request a Slipper Day kit for your business, please e-mail us at marketing@rgbarry.com or call 800-301-1800.