

Golden Treasures

Celebrity-Designed Jewelry Benefits Charity

(NAPSA)—A dozen A-listers (including four Oscar winners and three Emmy winners) have seized a golden opportunity, designing a piece of gold jewelry that will be auctioned off to benefit such exemplary causes as children's health, the world's water supplies and the nation's hungry.

The online bidding for these celebrity-designed pieces of gold jewelry can be viewed at www.Leavesofchange.org.

Hollywood legends Christina Applegate, Whoopi Goldberg, Marcia Gay Harden, Samantha Harris, Debra Messing, Chris Noth, Lena Olin, Rachael Ray, Susan Sarandon, Brooke Shields, Eric McCormack and Pauletta and Denzel Washington each designed a piece with a leaf motif, and all the proceeds from the auction of these jewelry items will go to the charity of their choice.

"Since the beginning of civilization, gold jewelry has held a powerful emotional place in global culture," says Duvall O'Steen, spokesperson for World Gold Council. "It's exciting to capitalize on gold's profound and enduring emotional significance by supporting so many worthy causes."

Each of the jewelry designers in the program donated time and money to create an exclusive set of three pieces from the celebrity sketch design: one for the celebrity and one auctioned off with proceeds going to the designated charities. The third piece will travel from July to December 2009 to some 16



A stellar collection of Hollywood A-listers has worked with master goldsmiths to design unique jewelry that will benefit charity.

U.S. cities at Jared the Galleria of Jewelry stores to further raise awareness of the multiple charities. Working together, jewelers and celebrities are creating memorable works of art, which will make a much-needed difference in the lives of the less fortunate.

The program is intended to touch the lives of many and bring hope to these challenging times. A changing leaf is considered one of life's most symbolic and beautiful gifts. Combining this meaningful inspiration of nature with the enduring radiance of gold sends a message of hope to this ever-changing world.

To learn more about the program, the auction and the charities that benefit or to see pictures of the celebrity-designed jewelry, visit www.leavesofchange.org.