

WATER FACTS & FANCIES

Holiday Water Bottles Aid Communities In Need

(NAPSA)—There is good news for those who wish to do good while embracing a healthier lifestyle.

The maker of the best-selling reusable water bottle has teamed up with a company that brings clean water to developing communities. Their objective is to help those in need this holiday season. The result is a holiday gift that may make a life-changing difference for those without access to clean water.

Working together, Water.org and CamelBak have created limited-edition graphics for the CamelBak Groove, a reusable bottle with a filter built into the straw to bring tap water in and freshly filtered water out. The artwork is intended to evoke the ripple effect of water droplets and is available in BPA-free Tritan plastic or insulated stainless steel.

With the purchase of each custom-designed Groove bottle, \$10 will be donated to Water.org's effort to bring safe drinking water and sanitation to some of the 884 million people in need throughout the world.

Transforming Communities

Co-founded by actor and advocate Matt Damon and social entrepreneur Gary White, Water.org is a nonprofit organization that has transformed hundreds of communities in Africa, South Asia and Central America by providing access to clean water and sanitation.

"Matt and I co-founded Water.org to make a difference and end the suffering around the world from not having safe water," said Water.org Co-Founder and Executive Director Gary White. "We chose the CamelBak Groove bottle because of its unique design, the company's continued commitment



Experts say many communities in developing countries are still in need of clean water for sanitation and drinking water.

to innovation and its generous support of the safe water cause."

Using Social Media

Expanding on last year's Water.org "Bottle Project," which provided safe, clean water to more than 10,000 people around the world, CamelBak has added a Facebook Give Bak™ "like" campaign with the goal of helping an additional 2,000 people in need. To participate, visit www.facebook.com/CamelBak.

To learn more about the limited-edition waterbottles, visit <http://gift.water.org>.