

Doubling Down On The Fight Against Older American Hunger

(NAPSA)—Nearly 9 million Americans 50 and older are currently struggling with hunger or lacking sufficient nutrition and food resources. And the problem is predicted to increase 75 percent by 2025, according to AARP Foundation.

Fortunately, an effort to eradicate this growing problem is under way and gaining traction. Since AARP and AARP Foundation launched Drive to End Hunger last year, the initiative has donated more than 6.6 million meals and driven corporate and individual donor commitments with an expected value of \$18.1 million. Chase Card Services (Chase), a division of JPMorgan Chase & Co., makes a donation to AARP Foundation for Drive to End Hunger each time an AARP Visa Card from Chase account is opened and the card is used. Last year, Chase contributed \$1.6 million to this important cause, which is equivalent to an estimated 750,000 meals for older Americans in need.

To attract even more attention and resources to this often-overlooked issue, Chase is doubling the donations made with the AARP Visa Card to AARP Foundation for Drive to End Hunger during the month of May, which is Older Americans Month. For more than a year, Chase has been



The AARP Visa Card from Chase gives cardmembers a way to make a difference in the lives of millions of older Americans who face hunger each day.

donating \$0.03 for each purchase made with the AARP Visa Card and \$1 for each new account opened. However, in May, Chase is increasing this commitment by donating \$0.06 for each purchase made with the card, \$2 for each new account opened, in addition to a \$100 cash back bonus for cardmembers after their first use of the card. All told in 2012, Chase will donate up to \$2 million to AARP Foundation.

Doubling donations provides an easy way for cardmembers to make a difference in the lives of millions

of Americans who face hunger each day. This year, in addition to the donations made through AARP Visa Card purchases, Chase has teamed up with four-time NASCAR Cup Series Champion Jeff Gordon and Drive to End Hunger and will appear on the No. 24 Drive to End Hunger Chevrolet for five 2012 NASCAR Sprint Cup Series races throughout the country.

For more information about the growing issue of hunger among older Americans, visit www.aarpcreditcard.com/hunger.