

# NEWS FOR SENIOR CITIZENS

## Wanted: Ice Cream Fans For “Golden Cone Club”

(NAPS)—If you love ice cream—or know people who do—here’s some cool news you may warm up to: Now there’s a fun new way to enjoy your favorite dessert and save grocery money while you indulge. It all comes from joining a new club with just one admission requirement—you have to have at least 50 years experience in ice cream enjoyment, which means only seniors need apply.

The Dreyer’s/Edy’s Golden Cone Club is not for the occasional cone licker or sundae slurper. Membership in this four-scoop club is reserved for individuals at least 50 years old with a serious affection for a good bowl of ice cream. Those experienced enough to apply for membership receive The Golden Cone Club newsletter, discount coupons for ice cream products—including M&M/Mars, Whole Fruit Sorbet, Dreamer, Starbucks, Godiva, Healthy Choice and more—a key chain, a magnet photo frame and opportunities to collect and save for free ice cream.

You’ll also get recipes, nutritional information and other special members-only offers. Though grandchildren can’t join, they’ll probably enjoy sharing in all your



**The Golden Years can bring discounts at restaurants and department stores, new respect—and new ways to enjoy your favorite ice cream for less.**

Golden Cone Club benefits.

To apply for membership, send proof of age (50 years or older—copy of a driver’s license, birth certificate or AARP card), a check or money order for \$3 to cover shipping and handling, and name and address to: Golden Cone Club, Dreyer’s and Edy’s Grand Ice Cream, 5929 College Ave., Oakland, CA 94618. Allow six to eight weeks for delivery of the membership kit.