

newsworthy trends

Survey Says Americans Like Big, Bright Smiles

(NAPSA)—What makes someone's smile really dazzle? Americans say it's all about those pearly whites. A recent national survey on smiles revealed that America's favorite kind of smile is a wide, toothy ear-to-ear grin. With big, bright healthy-looking smiles ranking most appealing, certain celebrities are considered the greatest grinners.

According to the survey, stars that have big, beaming smiles have the best smiles. One out of three, or 34 percent of Americans think pretty woman Julia Roberts has the winning smile among female celebrities. Among male celebrities, Tom Cruise got the most votes as having the standout smile.

When it comes to teen idols, one out of three or 32 percent of Americans say Britney Spears has the grooviest grin. Among male teen idols, one in five Americans think Prince William's smile reigns supreme.

The smiles of star athletes score big, as well. Of female athletes with the best smile, figure skater Michelle Kwan took first place. Among female tennis stars, 20 percent think Anna Kournikova has the ace smile. Nearly half of Americans voted Tiger Woods as having the best smile among male athletes.



When Americans were asked about their own smiles, 38 percent think their teeth are the best part of their smile. Forty percent of those surveyed believe white teeth make a person's smile most attractive.

With such a definite idea of what makes a terrific smile—big, bright and lots of pearly whites—here are a few simple steps to getting your own red-carpet smile:

- Brush teeth after every meal
- Avoid the five stain-culprits: coffee, tea, berries, wine and smoking
- See your dentist for regular cleanings
- If you are a gum-chewer, try a whitening gum, such as Trident White® Spearmint sugarless chewing gum, for a convenient way to boost your smile's brightness

You can learn more about Trident White sugarless gum by visiting the Web sites www.tridentgum.com, or www.prodhel.com.