

Kids Contest Corner

A Sweet Way To Pay Tribute To Your State



If your child can dream up a new ice cream flavor, he or she could win a trip to a top-secret ice cream lab to actually make their creation.

(NAPSA)—Here's a cool idea for kids to show off the outstanding qualities of their home states and win a year's supply of ice cream.

Pint-sized ice cream lovers across the nation can put their state knowledge to the test by entering Dreyer's/Edy's "A Scoop of the U.S.A." flavor contest and dreaming up new flavors that pay tribute to the heritage and distinctive qualities of the state they live in.

Dreyer's/Edy's Grand Ice Cream was founded in 1928 and a year later its founders invented the first batch of Rocky Road. So it is fitting to celebrate the company's 75th birthday this year with a new batch of flavors created by ice cream lovers.

The winner from each state will win a year's supply of ice cream; and the top 15 of these semi-finalists will receive a U.S. Savings Bond and an invitation to a "taste-off" at the Dreyer's/Edy's factory to create their one-of-a-kind flavors. A panel of judges will select one winning flavor and Dreyer's/Edy's will produce a limited run of this cool ice cream creation.

To help you get started, consider starting in the kitchen with a basic flavor, such as chocolate or

vanilla ice cream and adding ingredients inspired by:

- your state's official flower or animal
- a popular landmark
- an important state leader
- an interesting fact from your state's history.

A young Californian might dream of California Cheesequake—cheesecake ice cream with fault lines of strawberry and fragments of chocolate—while a boy from Florida might have his heart set on Alligator Crunch—green fudge-filled alligators and bites of brownie "rocks" swimming in a swamp of vanilla ice cream.

Kids (ages 8-14) can enter by submitting 1.) an original ice cream flavor name that shows off their state in name and taste 2.) a description of the flavor that includes ingredients or themes relating to the state, and 3.) a paragraph (250 words or less) explaining, "why this flavor represents my state in the coolest way."

For official rules and to enter the contest, visit the Web site www.icecream.com or mail to Scoop of the U.S.A., Dreyer's/Edy's Grand Ice Cream, 5929 College Ave, Oakland, CA 94618.