

INGENIOUS IDEAS

A Sweet Way To Send A Special Message

(NAPSA)—A sweet endearment topping off a popular sweet is becoming the newest way to send a special message to a loved one. The messages, written on the familiar flags of those small chocolates known as KISSES, can be found in specially marked packages of HERSHEY'S KISSES® *Kissable Messages* chocolates.

Each limited edition bag is filled with the popular chocolates that have one of these five special messages written on their plumes: "A Kiss for You"; "Thinking of You"; "Enjoy a Kiss"; "Thank You"; and "I Love You".

Kissable Messages chocolates can be used to brighten up a sick friend's day or simply to make loved ones feel special. But every day is a perfect day for you to make a connection. Here are some other ways to share your thoughts with a delicious milk chocolate treat:

- Surprise your child with an "I Love You" *Kissable Messages* chocolate in their lunch on the day of the big test or game.

- Place an "A Kiss For You" *Kissable Messages* chocolate in every room of the house to remind your significant other how much you love them.



A KISS is more than just a kiss if it has a special message written on it that says "I Love You."

- Brighten up your neighbor's day with a tip on gardening and a "Thinking of You" *Kissable Messages* chocolate.

- Skip the apple and give an "Enjoy a Kiss" *Kissable Messages* chocolate to your child's teacher during special times of the year.

- Send a gracious hostess a "Thank You" *Kissable Messages* chocolate after attending a party.

The limited edition bags are available in 9.2 ounce and 12-ounce bags in supermarkets and drug stores across the nation.

For more information, recipes and craft ideas visit the Web site at www.hersheys.com/kisses.