Valentine's Day Delights V

## Want To Rev Up Your Valentine's Day This Year?

(NAPSA)—This Valentine's Day, drive her wild with a decadent gift and the chance to escape into luxury. Godiva Chocolatier is paving the road to romance once again with its new "Symphony in Red" 2004 collection and an exhilarating promotion that gives one a chance to win luxurious prizes. The Valentine's Day 2004 promotion offers a Grand Prize sure to make anyone's heart race: the allnew BMW 6 Series Coupe (not yet available at U.S. dealerships) and a trip for two to attend the 6 Series Driving Experience at the BMW Performance Center in Spartanburg, S.C. valued at more than \$70,000.

One hundred other lucky winners will each receive a First Prize romantic European getaway for two, each consisting of air transportation and hotel accommodations for five nights at a select Westin hotel of the winner's choice. Lucky prize winners in Godiva's Valentine's Day promotion could find winning prize certificates hidden inside eligible gift boxes (valued at \$23 or above) from the chocolatier's "Symphony in Red" 2004 collection.

This exciting promotion brings together two brands that combine elegance and style with a taste of luxury. "We wanted to orchestrate the perfect Valentine's Day by offering couples an escape into luxury, with a stunning collection of indulgent chocolates and the chance to win prizes that couples can enjoy together," says Godiva



A certificate for an all-new BMW 6 Series Coupe could be your sweet surprise when you open a box of Godiva Valentine's Day chocolates.

Vice President of Marketing Michael Simon. "The fact that the Grand Prize BMW 6 series is not yet widely available definitely adds to the excitement for that lucky winner!"

The Godiva Valentine's Dav 2004 Game begins in January when the "Symphony in Red" collection goes on sale everywhere Godiva chocolate is sold. No purchase necessary: to receive a free game piece (including official rules), send a self-addressed, stamped envelope postmarked by March 1, 2004 to "2004 Godiva Valentine's Day Game," P.O. Box 14059, Bridgeport, CT 06673-4059. Open to U.S. and Canadian residents, 18 and older. Void in the Province of Quebec, Puerto Rico and where prohibited. The promotion ends February 29, 2004. More information, including Official Rules, is available at Godiva.com.

Note to Editors: Promotion ends February 29, 2004. Please do not run after that date.