

Sweet New Slice Of Life For Chocolate Lovers

(NAPSA)—A delectable new creation has taken the essence of America's favorite chocolate candy and molded it into a unique shape that envelops the mouth in chocolate bliss. By bending the rules on how to eat chocolate, America's favorite candy company has just thrown connoisseurs a curve.

Swoops[™] from Hershey's are curvy, solid chocolate slices that not only deliver an indulgent, mouth-melting experience, but are also a delectable addition to the chocolate canon, whether used to decorate cakes or add a savory sweetness to cookies—or simply enjoyed *au naturel*.

Here are a few suggestions on how to serve the sweet stuff:

• Swoops are great as garnishes. Simple cheesecake slices can be made elegant and unique with the addition of a Swoop chocolate slice, some whipped cream and topped with toasted coconut, fruit pieces or nuts.

• Serve a plate of dessert appetizers for something sweet to eat. Arrange Swoops on a tray or plate. Top each with a rosette of whipped cream, chocolate mousse or peanut butter mousse. Garnish with fruit, nuts, toasted coconut or chocolate curls.

• Have a twist on the traditional chip-and-dip contest by serving a plate of Reese's peanut butter Swoops with a bowl of peanut butter mousse.



For chocolate lovers, a tasty new slice is the shape of great things to come.

• Garnish a small cake or single dessert with a single flower made from Swoops.

• Use Swoops as a simple dipper to decorate and scoop up ice cream.

• Another chip-and-dip combo: milk chocolate Swoops with a bowl of strawberry cream with strawberries or whipped cream with strawberries.

Each Swoops canister contains three on-the-go cups, each with six slices. The candies, in such classic Hershey's combinations as Hershey's milk chocolate, Reese's peanut butter, Almond Joy and York peppermint candies, can be found at supermarkets and other mass merchandisers. To learn more, visit the Web site at www.hersheysswoops.com.