



Delightful Snack Ideas

Say Cheese! Many Americans Do

(NAPSA)—If you “say cheese,” you have lots of company. Americans enjoy cheese more than ever, and their appetite for more variety is growing, a national survey says.

For those looking for a crunchy snack with a great cheesy taste, the makers of one popular cheese cracker snack have created a new “chip” off the old cheese block with the introduction of Cheese Nips® Chips. By oven toasting the famous flavor of *Cheese Nips* into a crunchy chip, consumers can now enjoy a whole new snacking experience.

The new chips are oven toasted with 100 percent real Kraft™ cheese baked on the inside and out. The chips, available in Bold Cheddar and Nacho, contain zero grams of trans fat per serving.

In addition to introducing the new Chips varieties, the popular cheese snack creator has also updated its classic *Cheese Nips* cracker by giving it a fun, new, snackable shape with wavy edges,



SAY CHEESE? A new crunchy snack with a great cheese taste has been created for cheese lovers.

available in Cheddar, Four Cheese and Reduced Fat varieties. For the cheese lover, the Cheddar variety now has double the amount of real *Kraft* cheese compared to the previous Cheddar variety.

Both the new Chip and Cracker are great for picnics, parties or just snacking at home.

To find out more, visit www.nabiscoworld.com/cheesenips.