

MAKING LIFE MORE FUN

The Social Side Of Ice Cream

(NAPSA)—From scoop to nuts, an ice cream social is an excellent way to bring a neighborhood together—and chill out with a sweet treat during the heat of summer. Here are a few tips on how to plan a successful social:

- Pick a place in your neighborhood that can handle the number of guests—a common ground, a neighborhood park or a cul-de-sac. But always have a backup venue in case you have to move the party indoors due to weather.

- Share the fun and the planning. Have everyone bring something for the party, such as a favorite dish, lounge chairs or balloons.

- Entertainment is a key component, especially for kids. Incorporate music and games by having live entertainment, such as a clown or magician, or get your community heroes involved by inviting them to bring a station fire truck or police vehicle.

Let There Be Ice Cream

Dreyer's/Edy's Slow Churned Neighborhood Salute provides a catalyst for neighbors to get to know each other and strengthen the relationships that lead to stronger communities. Ice cream lovers are invited to nominate their neighborhoods to win a doorstep delivery of 12 cartons of ice cream in a variety of flavors (including the Dreyer's/Edy's American Idol Limited Edition flavors), as well as four boxes of Slow Churned Light Ice Cream Bars.

Once you've got the guest list together and the invitations sent, here are a few little extras to top off your party:

- Light Up Your Party—If



An ice cream social can be a fun way to get kids and adults from your neighborhood together for a cool summer afternoon.

your party will last into the evening hours, add creative lighting for a festive touch. Use strings of lights around the neighborhood to create a warm, inviting glow. To keep pesky mosquitoes and other summer bugs at bay, try citronella candles or scented oil for additional light and bug protection.

- Wear Your Neighborhood Pride—Available at most craft stores, button makers are a great way to create customizable neighborhood buttons—a unique, wearable way to remind guests of your ice cream block party.

For a chance to scoop up a doorstep delivery of ice cream and all the fixings (scoops, invitations, nametags and more) for a block party for up to 100 neighbors this summer, ice cream fans can simply visit SlowChurned.com. The site also has more great tips and party ideas to make your own ice cream block party the talk of the town.